

**From:** Mark S. Ewalt [<mailto:ewalt@usc.edu>]  
**Sent:** Thursday, September 5, 2019 5:22 PM  
**To:** Rebecca Lonergan  
**Subject:** UPC "Pedestrian Zone" Traffic Safety Proposal

Rebecca,

In response to numerous complaints about vehicle traffic on the main campus, DPS, USC Transportation, FMS, CCD, Student Affairs, and Administrative Operations have engaged a consultant to make recommendations for traffic safety at UPC. Broadly speaking, their recommendations are as follows:

1. Designate a vehicle-free zone in the center of campus.
2. Enforce the zone with monetary citations.
3. Encourage the safe traffic behavior with strategic hardscape improvements (i.e., stop signs, crosswalks, staggered bollards, bike shallows, speed humps/tables, etc.)
4. Remove all rideshare and non-USC-business "civilian" traffic from the zone perimeter.
5. Maintain live traffic management at critical intersections.
6. Create and launch an annual education / awareness safety campaign.

The proposed pedestrian only zone would be bordered by 34<sup>th</sup> street on the north side, McClintock on the west, Childs Way or Downey Way or Bloom Walk or 37<sup>th</sup> street on the south, and a corridor on the east side extending from Pardee Plaza up to Birnkrant Residence Hall. (see map attached: "CSC..." doc)

This proposal was presented to then Provost Quick last summer, who approved it for presentation to Cabinet. Dr. Austin then approved moving forward with recommendations, #3 (see attachment), #4, #5 (see attachment), and #6, but she deferred recommendations #1 and #2 to the new administration and asked that we run the proposal through another round of "public" approvals with USG, GSG, Staff Assembly, and Academic Senate since it has been two years since those entities saw the initial proposal ideas. Dr. Folt is aware this issue is being discussed. However, we have not yet presented this to her with any level of detail.